

Blaine Loyd

Creative Director

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www.blaineloyd.com

Experience

HLK / Creative Director

OCT 2020 - NOV 2023 (St. Louis, MO)

Clients: Bayer Traits and Systems, Bayer Regional Brands, Centene, Envu

TracyLocke / Creative Director

JUN 2018 - OCT 2020 (Dallas, TX)

Clients: T-Mobile, Dollar General, Pepsi, Captain Morgan, SC Johnson

Sullivan Branding / Creative Director

JUN 2017 - JUN 2018 (Memphis, TN)

Clients: DeSoto County Tourism, Williams-Sonoma Inc., FedEx, Terminix

Archer Malmo / Creative Lead, Associate Creative Director

SEP 2014 - JUN 2017 (Memphis, TN)

Clients: Valent USA, Stoller USA, Reynolds RAI, The Cotton Board, Zoetis, Nufarm, Capital Farm Credit, Memphis Blues Society, Indigo Ag

Red Deluxe / Associate Creative Director, Sr. Copywriter

JAN 2010 - SEP 2014 (Memphis, TN)

Clients: ALS Association, American Lung Association, Youth Villages, HGTV, National Civil Rights Museum, Elvis Presley

Archer Malmo / Copywriter

NOV 2008 - JAN 2010 (Memphis, TN)

Clients: Reynolds RAI, Terminix, Servicemaster Clean, Amerispec

Counterpart Communication + Design / Copywriter

AUG 2005 - NOV 2008 (Memphis, TN)

Clients: FedEx, International Paper, Arch Inc., Kele, Progressive Insurance, Baptist Memorial Health Care

Education

University of Memphis / English

1994 - 2000

University of Tennessee - Knoxville / English

1992-1994